

# techIndia software

Your Reliable Web & Digital Partner



Programme	Starter Plan	Starter Plus Plan	Small Business Plan	Corporate Plan	Enterprise Plan
Price/Monthly	\$155	\$275	\$350	\$425	\$650
No of Targeted Keywords	10	20	30	50	100

Initial Review and Analysis					
In-depth Website Analysis	YES	YES	YES	YES	YES
Competitor Backlink Analysis	1 Competitor	1 Competitor	2 Competitors	3 Competitors	4 Competitors
Keyword Research and Analysis	YES	YES	YES	YES	YES
Baseline Search Engine Ranking Report	YES	YES	YES	YES	YES
Baseline Traffic Report	YES	YES	YES	YES	YES

Inbound Content Marketing	Monthly Deliverables				
Onsite Blog Writing & Posting	0	1	2	3	4
Third party article/guest posting content	2	4	5	6	8
Third party Blog content posting	1	2	3	4	5
Press Release Writing & Distribution	NA	NA	NA	1	1
Review Posting	1	1	2	2	3
Classified Ads Posting	1	1	1	2	2

Technical Website Evaluation					
Crawl Errors	YES	YES	YES	YES	YES
Webpage Design analysis	NO	YES	YES	YES	YES
Dead Pages/ Broken Links	YES	YES	YES	YES	YES
Fixing the Identified Issues	YES	YES	YES	YES	YES

On-Site Optimization					
Meta Tags Optimization	YES	YES	YES	YES	YES
Content Optimization	YES	YES	YES	YES	YES
Image Optimization	YES	YES	YES	YES	YES
XML Sitemap Creation / Analysis	YES	YES	YES	YES	YES
Robots.txt Creation/ Analysis	YES	YES	YES	YES	YES
Canonical Issue Fixing	YES	YES	YES	YES	YES
Google Analytics Set Up	YES	YES	YES	YES	YES
Google Webmaster Tool Set Up	YES	YES	YES	YES	YES
On Site Blog Integration	NO	YES	YES	YES	YES
Site Architecture Evaluation	YES	YES	YES	YES	YES
Rich Snippets / Markups implementation	YES	YES	YES	YES	YES
URL Optimization (Static & Dynamic)	YES	NO	YES	YES	YES
Hyperlinks Optimization	YES	YES	YES	YES	YES

Off-Site Optimization	Monthly Backlinks Deliverables				
Authority Directory Submissions	2	3	5	5	6
Social Bookmarking	5	5	5	8	12
Article Submission/Guest Posting	2	4	5	6	8
Press Release Posting	0	0	0	1	1
Business Profile Listing	2	3	4	4	5
Blog Creation & Postings	1	1	2	4	6
Image Promotion (If Applicable)	1	3	3	4	6
Video Marketing (If Client Provides)T	2	3	4	4	5
Local business listing	2	3	4	4	5
PDF Sharing (If Client Provides)	1	3	4	4	5
Classified Ad Promotion	1	1	1	2	2
Google Business Page Creation	YES	YES	YES	YES	YES
Scribd Pages	2	2	3	3	5
On Site Blog Promotion	2	3	3	6	8
Review Website Submission	1	1	2	2	3
Onsite Blog Posting	1	2	2	3	4

Monthly Reporting					
Search Engine Ranking Report	YES	YES	YES	YES	YES
Google Analytics Traffic Report	YES	YES	YES	YES	YES

# Our Clients



# Contact

How we can help You



## Contact Information

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