

# techIndia software

Your Reliable Web & Digital Partner



# SEO Pricing & Package

	Starter Plan	Starter Plus Plan	Small Business Plan	Corporate Plan	Enterprise Plan
<b>Price/Monthly</b>	<b>\$155</b>	<b>\$275</b>	<b>\$350</b>	<b>\$425</b>	<b>\$650</b>
No of Targeted Keywords	10	20	30	50	100
Minimum Project Duration	6 Months	6 Months	6 Months	6 Months	6 Months

## Initial Review and Analysis

In-depth Website Analysis	YES	YES	YES	YES	YES
Competitor Backlink Analysis	1 Competitor	1 Competitor	2 Competitors	2 Competitors	3 Competitors
Keyword Research and Analysis	YES	YES	YES	YES	YES
Baseline Search Engine Ranking Report	YES	YES	YES	YES	YES
Baseline Traffic Report	YES	YES	YES	YES	YES

## Inbound Content Marketing

### Monthly Deliverables

Website Content Writing	NA	1	2	2	4
Onsite Blog Writing & Posting	1	2	2	3	4
Third party article/guest posting content	2	4	5	6	8
Third party Blog content posting	1	1	2	4	6
Press Release Writing & Distribution	NA	NA	NA	NA	NA
Review Posting	1	1	2	2	3
Classified Ads Posting	1	1	1	2	2

## Technical Website Evaluation

Crawl Errors	YES	YES	YES	YES	YES
Webpage Design analysis	NO	YES	YES	YES	YES
Dead Pages/ Broken Links	YES	YES	YES	YES	YES
Fixing the Identified Issues	YES	YES	YES	YES	YES

## On-Site Optimization

Meta Tags Optimization	YES	YES	YES	YES	YES
Content Optimization	YES	YES	YES	YES	YES
Image Optimization	YES	YES	YES	YES	YES
XML Sitemap Creation / Analysis	YES	YES	YES	YES	YES
Robots.txt Creation/ Analysis	YES	YES	YES	YES	YES
Canonical Issue Fixing	YES	YES	YES	YES	YES
Google Analytics Set Up	YES	YES	YES	YES	YES
Google Webmaster Tool Set Up	YES	YES	YES	YES	YES
On Site Blog Integration	NO	YES	YES	YES	YES
Site Architecture Evaluation	YES	YES	YES	YES	YES
Rich Snippets / Markups implementation	YES	YES	YES	YES	YES
URL Optimization (Static & Dynamic)	YES	YES	YES	YES	YES
Hyperlinks Optimization	YES	NO	YES	YES	YES
Duplicate Content Checking (Internal & External)	YES	YES	YES	YES	YES

## Off-Site Optimization

Authority Directory Submissions	YES	YES	YES	YES	YES
Social Bookmarking	YES	YES	YES	YES	YES
Article Submission	YES	YES	YES	YES	YES
Press Release Posting	NO	YES	YES	YES	YES
Business Profile Listing	YES	YES	YES	YES	YES
Blog Creation & Postings	YES	YES	YES	YES	YES
Image Promotion (If Applicable)	YES	YES	YES	YES	YES
Video Marketing (If Client Provides)	YES	YES	YES	YES	YES
Local business listing	YES	YES	YES	YES	YES
PDF Sharing (If Client Provides)	YES	YES	YES	YES	YES
Classified Ad Posting	YES	YES	YES	YES	YES
Google Map Creation	YES	YES	YES	YES	YES
Scribd Pages	NO	Yes	YES	YES	YES
On Site Blog Promotion	NO	YES	YES	YES	YES
Review Website Submission	YES	YES	YES	YES	YES

## Monthly Reporting

Search Engine Ranking Report	YES	YES	YES	YES	YES
Google Analytics Traffic Report	YES	YES	YES	YES	YES

# Our Clients



# Contact

How we can help You



## Get in Touch

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